

Woman Entrepreneur emerging in Agriculture mechanization in Ganjam District

Smt. Narmada Pradhan, an unemployed woman entrepreneur of vill : Nabaratnapur, Aska block of Ganjam district made her dream true by bringing mechanization in agriculture in a vast area by establishing an Agro Service Centre. The farmers are hiring the tractor and other agricultural implements in the periphery areas for all agricultural operations wherever needed, thus increasing in agricultural productivity. All the equipments are available under one roof, providing timely and quality agricultural operations wherever needed. Smt. Pradhan visited APICOL and drew inspiration to purchase Tractor, Cage wheel, Rotary tiller, MB plough, Leveller, Six row Rice Transplanter and 5 HP Diesel pump with the capital investment of Rs. 11,10,122/- and as a woman entrepreneur availed capital investment subsidy to the tune of Rs.4,62,669/-. Through this Agro Service Centre she has brought full time employment to 4 people. She is very happy in bringing mechanisation in agriculture in a large scale and extending help to the farmers in their need. She is still ambitious to grow and expand further desiring creation of more employment. She also generates income by hiring the implements to farmers. The income generated annually by Smt. Narmada Pradhan is about Four Lakhs.