

Minerva Poultry Pvt. Ltd a renowned name in commercial layer farming

“It is my dream to see Odisha to grow on the poultry map of India. Not merely in numbers but also in terms of quality, productivity and management and most importantly the product “egg” should be available to all and affordable by all.” was the vision of late Taranisen Meher founder director of Minerva Poultry Pvt. Ltd.. The company established a commercial layer unit with 37500 bird capacity and a project cost Rs. 89.00 lakh in the village Bhadrapalli, Block: Puintala, Dist: Bolangir and availed Capital Investment Subsidy of Rs. 16,31,636/- from APICOL in the year 2001 under State Agriculture Policy. Looking to the profitability of the venture and fulfil the dream of the founder Director, the present Managing Director Sri Paresh Chandra Meher and the Director Sri Dinesh Meher worked hard with blood and sweat and familiarized the Minerva eggs in Odisha market. Now the unit is having 3,30,000 nos birds with egg production of more than 2,70,000 per day. Govt. of Odisha have extended a helping hand to provide Capital Investment Subsidy of Rs.75.00 Lakhs (Including the earlier subsidy) through APICOL under SAP – 13. Sri Paresh Chandra Meher has availed the balance amount of Rs. 58,68,364/- during March, 2017. Excluding the self employment of the Directors of the company, employment opportunity have been created for 150 no. of people in the poultry unit. The Director Sri Dinesh Meher says we have given a real shape to our dream and we take lead role to provide nutrition to our consumers through our quality eggs.