

# APICOL



The Agricultural Promotion and Investment Corporation of Odisha Ltd.  
(A wholly owned corporation of the Government of Odisha)  
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## **Engagement of NODAL OFFICERS for popularization and implementation of Mukhyamantri Krushi Udyog Yojana (MKUY) under State Agriculture Policy, 2013**

Applications are invited from eligible candidates for engagement of Mukhyamantri Krushi Udyog Yojana (MKUY) Nodal Officers - one in each district of the State except Koraput and Malkangiri. The prescribed application form, detailed terms of reference including qualifications, experience, remuneration and other required conditions in respect of the above posts can be downloaded from our website i.e., [www.apicol.co.in](http://www.apicol.co.in) / [www.apicol.nic.in](http://www.apicol.nic.in). The application form complete in all respect along with self attested copies of all certificates, mark sheets in support of academic qualifications, experience etc. are to be sent by Speed Post/Registered Post/Courier to the undersigned. The last date of receipt of applications is 10.09.2018.

Date: 25-08-2018

sd/-  
MANAGING DIRECTOR

## **Terms of Reference for Engagement of Mukhyamantri Krushi Udyog Yojana - Nodal Officer**

### **The Scheme**

'Mukhyamantri Krushi Udyog Yojana (MKUY)' – a process simplification of the implementation modalities of Commercial Agri Enterprises (CAEs) under State Agriculture Policy' 2013 - has come into effect from 1<sup>st</sup> June, 2018. The Agricultural Promotion and Investment Corporation of Odisha Ltd. (APICOL), a wholly owned corporation of Government of Odisha under the administrative control of Agriculture and Farmers' Empowerment Department is the nodal agency to implement the scheme.

### **Tenure of appointment**

**MKUY Nodal Officer** will be engaged in each district of the State except Koraput & Malkangiri and the engagement shall be for a period of maximum one year from the date of engagement. The performance of the MKUY Nodal Officer is to be reviewed every month.

### **Eligibility criteria**

Retired officers of Agriculture, Horticulture, Fisheries & Animal Resources Development departments not below the rank of Sub divisional level officers/Scientists/ Faculty Members of Agriculture and allied disciplines may be considered for posting as MKUY Nodal Officer. Other terms and conditions will be as per State Government norms. The applicant should not be above 63 years of age as on 01.09.2018.

### **Selection Process**

A selection committee under the chairmanship of Managing Director, APICOL along with experts from agriculture & allied sectors as members is to be constituted to select the suitable candidates for engagement as MKUY Nodal Officer in the district.

Selection will be done purely on merit basis and canvassing in any form will disqualify the candidate for consideration.

### **Job profile/task to be assigned**

- The MKUY Nodal Officer may be assigned the task of creating awareness among the prospective entrepreneurs, line department officers, bankers and other stakeholders. He is to provide guidance, counseling and handholding support to the entrepreneurs/ FPOs/FPCs/NGOs/PACs/ Partnership Company etc. He has to coordinate at all levels for successful achievement of MKUY projects.
- Capacity building of service providers and entrepreneurs.
- All out efforts to ensure large scale execution of CAEs resulting in value addition, employment generation and enhancing farmers' income.
- On behalf of APICOL, he will attend all the relevant meetings in the District.
- Identification of KRUSHI UDYOG MITRA to facilitate entrepreneurs.
- Post project monitoring which is a neglected area so far may be assigned to the Nodal officer.

- He may collect information and prepare feasibility report and suggest location specific CAEs.
- Any other tasks as assigned from time to time.

#### **Target and achievement**

Block wise and sector wise monthly targets on CAEs are to be fixed. The achievements are to be reviewed every month at APICOL level.

#### **Reporting**

- The MKUY Nodal Officer will act as link between APICOL and District Nodal Officers. At district level, they will report to the DDAs.
- He will sit in Collector-cum-Chairman, DLSSC's office/ Office of DDA.
- Achievement of MKUY and difficulties faced by the entrepreneurs/line department officials may be reported to APICOL from time to time.

#### **Remuneration**

A consolidated amount of Rs.25,000/- (Rupees Twenty five thousand) only per month may be paid to the MKUY Nodal Officer upon satisfactory performance. Incidental expenses up to a maximum of Rs. 5,000/- per month may be granted to meet official/miscellaneous expenditure as per Govt. norms.

**The authority reserves the right to reject any/all applications without assigning any reason thereof.**

Sd/-

Managing Director, APICOL

## Application Format for the Post of MKUY Nodal Officer

Space for  
Passport size  
photograph

1. Place of posting (Name of the District) :  
\_\_\_\_\_

2. Name (in block letter): \_\_\_\_\_

3. Date of birth and age as on 01.09.2018: \_\_\_\_\_

4. Address for correspondence: \_\_\_\_\_

Mobile No: \_\_\_\_\_

Email ID: \_\_\_\_\_

5. Permanent address: \_\_\_\_\_

6. Educational Qualification (HSc. onwards):

Qualification	University	Year of passing	Subjects	Percentage of Marks

7. Details of Experience: (in chronological order):

Post held	Name of the Employer	Period		Nature of work	Salary drawn
		From	To		

8. One page write up - 'why you consider yourself suitable for this post'.

9. Any other additional information in support of your suitability for the post and work assigned:

10. Declaration:

I certify that the above information for the correct and complete to the best of my knowledge and belief.

Place.....

Date.....

(Signature of the applicant)